




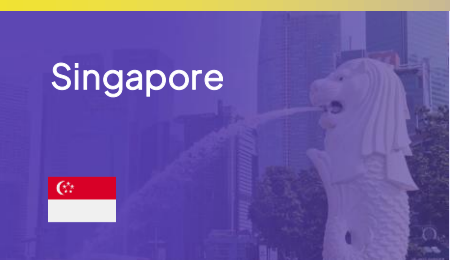


2025 Cohort Theme | Powering SME Supplier Sustainability Transformation in Tourism

Definition of SMEs by Market

<p>Indonesia</p>  	<p>Small Enterprise</p> <ul style="list-style-type: none">• Net worth of less than or equal to IDR 5 billion OR annual sales less than or equal to IDR 15 billion	<p>Medium Enterprise</p> <ul style="list-style-type: none">• Net worth of less than or equal to IDR 10 billion OR annual sales less than or equal to IDR 50 billion
<p>Malaysia</p>  	<p>Small Enterprise</p> <p>Manufacturing:</p> <ul style="list-style-type: none">• Sales turnover of less than RM 15 million OR less than 75 employees <p>Services:</p> <ul style="list-style-type: none">• Sales turnover of less than RM 3 million OR less than 30 employees	<p>Medium Enterprise</p> <p>Manufacturing:</p> <ul style="list-style-type: none">• Sales turnover of less than or equal to RM 50 million OR less than or equal to 200 employees <p>Services:</p> <ul style="list-style-type: none">• Sales turnover of less than or equal to RM 20 million OR less than or equal to 75 employees
<p>Singapore</p>  	<p>Small Enterprise</p> <ul style="list-style-type: none">• Operating revenue not exceeding SGD 10 million	<p>Medium Enterprise</p> <ul style="list-style-type: none">• Operating revenue not exceeding SGD 100 million OR no more than 200 employees

The SME should be engaged in B2B activities and part of national and / or global supply chains within the tourism sector. Providers of ancillary services are excluded (e.g., marketing, logistics, distribution).