

REPORT HIGHLIGHTS:

Catalysing Climate Action in Asia: Unlocking the Power of Philanthropic–Public–Private Partnerships

Featuring insights from more than 50 organisations and 16 real-life case studies in Asia, the report sheds light on how philanthropic–public–private partnerships (PPPPs) can help tackle climate and nature challenges in Asia and beyond.



There is a pressing need for climate and nature funding in Asia

- Temperatures in the Asia-Pacific have **increased faster than global mean**
- Countries in this region are at risk of **losing 35% of GDP by 2050**
- Need **increased awareness** and **financing support**



Funding for equitable climate & nature transitions remains insufficient, especially in Asia

>\$3 trillion
annual gap

<2%
of annual global philanthropic giving goes to preventing climate change

Even less of this goes to Asia



KEY OPPORTUNITY IN ASIA:

- Growing sense of willingness, ambition, and openness to collaborate, innovate, and progress
- Strong excitement around role of big philanthropy and how it can be a first-mover lever for innovation in climate and nature



How can we effectively mobilise capital, knowledge, and resources across multi-sector stakeholders for climate action in Asia?

The report seeks to answer this in four ways:

1

Identify gaps and opportunities of philanthropic giving and private-public sector funding in Asia towards climate action



2

Show how PPPs are the solution tipping points



3

Show what makes a successful PPP in Asia



4

Build understanding and awareness of PPPs with real-life case studies



Report Methodology and Profiles

01

Philanthropy Asia Alliance and the World Economic Forum's Giving to Amplify Earth Action (GAEA) initiative conducted interviews & case studies.

02

ClimateWorks Foundation carried out a survey of 24 respondents, including both global and local with the following profiles:

50+

organisations and individuals in Asia

9

philanthropies headquartered in Asia

15

elsewhere, predominantly in the US and Europe

At least
\$3.7B

were granted by these organisations in 2022.

Of this, climate and nature received:




GLOBALLY
>\$1.9B

ASIA
>\$580M



Work across diversity of climate- and nature-related causes

Challenges and Opportunities for PPPs in Asia

CHALLENGES	OPPORTUNITIES
 <p>Giving is not focused on climate and nature in Asia</p>	<ol style="list-style-type: none">1. Better structured data collection and disclosure2. Regional research hub looking at impact3. Common language or taxonomy bridging the gap
 <p>Lack of green talent, and competition among each 'P'</p>	<ol style="list-style-type: none">1. Collaborate to bring together new talents, industry experts, and policy-makers2. Establish common objectives and shared language
 <p>Lack of giving, data, and talent is leading to a gap in bankable projects</p>	<ol style="list-style-type: none">1. Identify concrete projects that require funding2. Indicate where philanthropy should focus and can most effectively unlock change

How PPPs can help with this:

01 PPPs as an alliance builder and convener

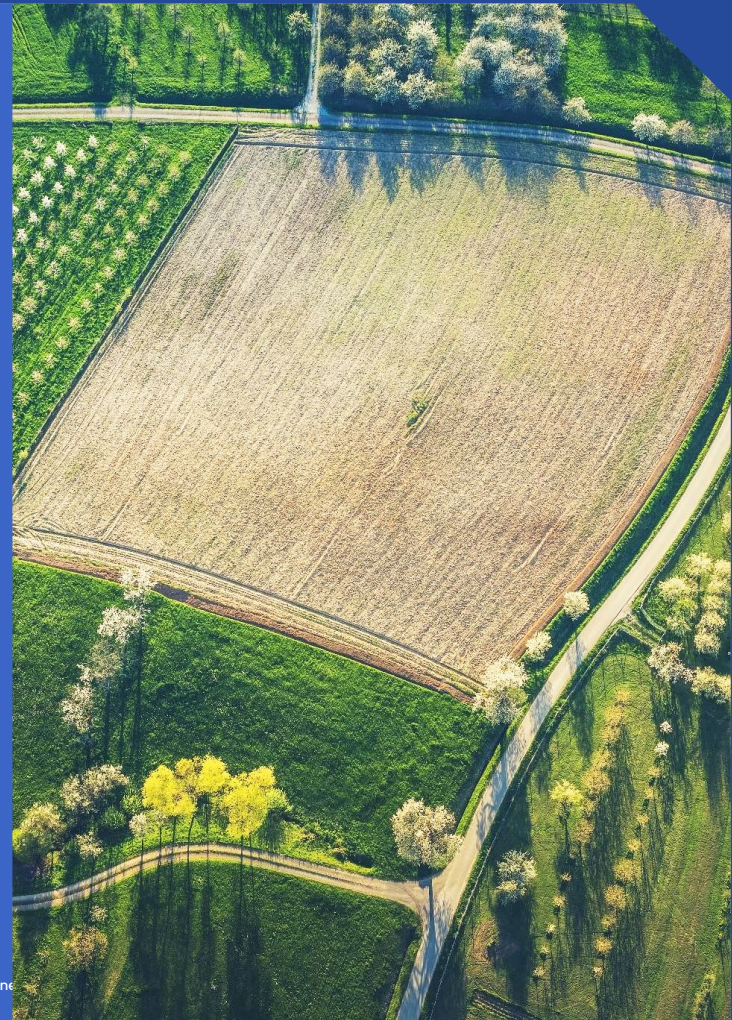
- create spaces for collaboration & collective action

02 PPPs as a capacity builder

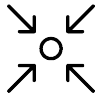
- map gaps & support knowledge-sharing

03 PPPs as a driver towards dynamic innovation

- co-create solutions using unique strengths



What are the criteria for successful PPPs?



Aligning systems—thinking strategy and value

- All partners need a common understanding and agreement on objectives, outputs, and outcomes to be measured and tracked during the project.



Building win-win-win collaborations at scale

- Over time, if learning is shared, new projects can progress further and faster, building on learnings through early collaboration.



Adopting innovative financing approaches

- Philanthropic capital to de-risk projects
- Private capital to come in when projects become commercially viable
- Public sector to play a leadership role to enable these collaborations to thrive and scale impact



Supporting people—centric capacity and capability building

- Putting people at the centre of building PPPPs requires adopting tools for capacity building, such as using data to evaluate implementation outcomes, and creating a community of talent.

CASE STUDY 1:

Building climate-resilient sustainable agriculture to support biodiversity habitats

PHILANTHROPY	PUBLIC	PRIVATE
Wildfowl and Wetland Trust, Cambodia	Local government organisations in Cambodia	Mandai Nature International

Objective:

Build climate-resilient sustainable agriculture to improve livelihoods and biodiversity habitat quality in the Anlung Pring protected landscape

Actions, outcomes and impacts to date:

- Rice producer members **agreed to follow farming contracts**
- Farmers underwent training to **scale up knowledge and capability building**
- **Reduction of chemical fertilizer** used by 150 farmers in rice production by 15%
- Introduction of **drought-tolerant, biodiversity-friendly red jasmine rice** over 150 hectares

For more details, please refer to **Page 29** of the report.



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Key PPPP success criteria and learnings



Aligning systems thinking strategy and values:

- Multi-stakeholder workshops to understand needs and success
- Established detailed workplans for all parties



Building win-win-win collaborations at scale:

- Weekly meetings between project manager and field teams
- Supported pilots to build confidence & win trust



Adopting innovative financing approaches:

- Philanthropic funding created platform to trial approaches & develop market
- Sustain market support



Supporting people-centric capacity and capability building:

- Active training, in-the-field support and follow-up sessions
- Partnership includes environmental education programme at schools

For more details, please refer to **Page 29** of the report.

CASE STUDY 2:

Unlocking private-sector investment for the advancement of offshore wind in the Philippines

PHILANTHROPY	PUBLIC	PRIVATE	NOT-FOR-PROFIT
Tara Climate Foundation	US Trade and Development Agency (USTDA)	Aboitiz Power Corporation, Clime Capital Management	Rocky Mountain Institute (RMI)

Objective:

Urgently support the market in the Philippines to develop new and significant renewable resources and improve the affordability, flexibility and resilience of the national power grid

Actions, outcomes and impacts to date:

- Enabled **detailed assessment on six selected sites** with high wind resource potential
- Supported initial **engagement with local regulatory bodies and government units**
- Study of the unselected sites to be **shared publicly to build knowledge** for other stakeholders keen on advancing offshore wind in the Philippines

For more details, please refer to **Page 32** of the report.



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Key PPPP success criteria and learnings



Aligning systems thinking strategy and values:

- Strong public and private stakeholders' alignment and accountability on milestones
- Commitment to share data publicly



Building win-win-win collaborations at scale:

- Philanthropic funding accelerated initiative, aligned with national priorities



Adopting innovative financing approaches:

- Upfront philanthropic capital supplied at the point of need, crowded-in government and private funding to scale



Supporting people-centric capacity and capability building:

- Through training, networks and orchestrated engagement of local consultants and employees

For more details, please refer to **Page 32** of the report.